

## CONSENT FORM FOR THE USE OF TEXTS, IMAGES AND VIDEO RECORDINGS

Company name, first name, surname:

hereby grants **MEIKO Maschinenbau GmbH & Co.KG ("MEIKO")** permission to use, free of charge, the images and/or video recordings ("images/recordings") and texts created on \_\_\_\_\_\_ (date), which were produced for the purposes of

promotional use and editorial articles in the press

in accordance with the following conditions:

The images/recordings shall be used for **advertising purposes** exclusively by and for MEIKO in both print and digital media formats (e.g. on social media). Examples of these media include SPLASH!, Hygiene for the World, newsletters, MEIKO websites, social Intranet, LinkedIn, YouTube, trade journals, journals, daily newspapers, etc.

MEIKO shall only be permitted to reproduce, edit, publish, display, screen and publicly disseminate the images/recordings for this stated purpose. Should the purpose stated above stipulate a type of usage which is limited to certain media, please state the permitted media here:

Transfer of the images/recordings to third parties (e.g. advertising agencies, publishers, journalists) is permitted exclusively in connection with the aforementioned purpose.

I hereby agree that my name may be used in this connection:  $\Box$  Yes  $\Box$  No

This consent for use is voluntary. Consent for future use of the images/recordings may be revoked at any time. The following conditions shall apply in this respect:

- The images/texts shall be removed from the relevant media as quickly as possible (to the extent possible bearing in mind these are digital media!)
- Advertising materials: should photos/texts have been incorporated in advertising materials/publicity campaigns of this kind (e.g. brochures, films), MEIKO hereby agrees to make prudent use of these images/recordings. When the next edition of these materials is produced, MEIKO will remove the images/texts from this medium/campaign.

Declaration: I hereby agree to the conditions specified above and consent to the usage terms.